



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2014

CO 5403 - INTRODUCTION TO ENTREPRENEURSHIP

Date : 12/11/2014
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

Section-A

Answer all the questions:

(10x2=20)

1. What is Overcapitalization?
2. Define Working Capital.
3. What is PERT?
4. Who is an Entrepreneur?
5. What is Entrepreneurial mobility?
6. What is Corporate Entrepreneurship?
7. What is Project?
8. Mention any four sources of identifying a Project.
9. What is project Appraisal?
10. What is project Identification?

Section-B

Answer any five questions:

(5x8=40)

11. Explain the process of project identification and selection in brief.
12. Write a note on Venture Capital Financing
13. Who is an entrepreneur? What are the characteristics of a successful entrepreneur?
14. Explain different factors affecting entrepreneurial mobility.
15. What is Achievement Motivation? What are the characteristics of people with high achievement motivation?
16. Explain different Entrepreneurial competencies laid down by the entrepreneurial development institute of India
17. Explain the role of entrepreneur in Economic Development.
18. Explain different Financing requirements of an Enterprise.

Section-C

Answer any two questions

(2x20=40)

19. Explain different methods of Project Appraisal in detail
20. What is project report? What are the contents of Project report?
21. Explain different factors affecting Entrepreneurial growth
